

## TAHLTAN CENTRAL GOVERNMENT WINS NATIONAL & INTERNATIONAL COMMUNICATIONS AWARDS

**DEASE LAKE, BC, October 25, 2021** – The Tahltan Central Government (TCG), is once again demonstrating how it is leading in innovative and progressive ways for the Tahltan people as it advocates for the protection of its culture and identity, sovereignty, rights and equality in the Province of British Columbia, Canada, and the world by having world class communications.

This week, the TCG Communications Department was announced as the winner of an **IABC Silver Leaf Award** for its new TCG Brand Identity. TCG was chosen as the winner of a prestigious National Award of Excellence in the Communication Management division.

In addition, the TCG Communications Department was also announced as a finalist for two **Platinum PR Awards**. These International Awards have been hailed as the most coveted and competitive award in the communications space. The winners of this world-renowned recognition program represent the best of the best—those who have reached the pinnacle of innovation and industry knowledge. Other notable finalists this year include Amazon, Bank of America, LinkedIn, Volkswagen, Alibaba, T-Mobile, Canadian Tire, Cirque du Soleil, Walgreens, Pepsi, and Hewlett Packer to name a few.

TCG is a finalist under the External Publication (Print or Online) category for their 2020 Fish & Wildlife Newsletter. The TCG is also a finalist for their new brand under the Re-Branding and Re-Positioning category.

Earlier this year, the Department won two national awards from the **Canadian Public Relations Society (CPRS) and their National Awards of Excellence 2021**. TCG was awarded Gold under the Brand Development Campaign of the Year category and Silver under the Best Publication category for the TCG 2020 Fish & Wildlife Newsletter.

**“When I started as President of the Tahltan Central Government (TCG), we had four employees. We are now a government of over thirty unique and talented professionals, working together for our Tahltan people. National and International recognition of some of the work we are doing is an incredible validation of TCG’s positive impact, not only at home, but also beyond our Territory. A big congratulations to Gordon Infanti, TCG Communications Director, members of his department and everyone else that has contributed to these projects”,** said Chad Norman Day, President, Tahltan Central Government.

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## **ABOUT THE TAHLTAN NATION**

The Tahltan Central Government (TCG) is the administrative governing body of the Tahltan Nation. The Iskut Band and the Tahltan Band continue to govern Tahltan interests with respect to the Indian Act in the communities of Iskut, Dease Lake and Telegraph Creek. The TCG is the representative government of the Tahltan Nation with respect to the inherent and collective Aboriginal title and rights shared by all Tahltan people.

The Tahltan Nations Territory spans 95,933 square km of Northwest British Columbia or the equivalent of 11 per cent of the province. Tahltan Territory includes 70 per cent of BC's Golden Triangle – a world-class mining jurisdiction with a thriving mineral exploration sector. For more information, visit: [www.tahltan.org](http://www.tahltan.org).

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